

It is awfully good of you to help us. I hope you have enough money to get along on. I really think we will make a success here in time. I have been very fortunate so far in getting pleasing pictures of children - so good that mothers could not resist buying more than they intended to when they first came in.

38 Pine Ave. Long Beach Cal.
 Thurs. March 15, 1923.

Dear Will

Your letter enclosing check for seventy dollars came today. Thank you ever so much! I will deposit it right away. At present I have in the Bank \$72.53. I will write down our figures for the time we have been here. We have a fairly good supply of papers & mounts & developers on hand now. I believe we are going to make a success of the business but we are not yet safe. We make friends of everyone & nearly all of them will come again & lots of them will tell others. We intend to keep on with our "Merchant's Ticket" coupon and our "Birthday offer" to children & babies but do not believe any other advertising would pay us now.

We took over the place January 13th.
 Expenses supplies to Jan 31. 41.31
 Rent 91.25 I did \$3.75 worth of work for man to whom I pay rent.
 Total Expenses — 132.56
 " Income 109.90
 22.66 Total loss for January.

These expenses do not include food or clothing or laundry. Only the business expenses.

February

Feb. was about half
dark & rainy.

Expenses for Supplies \$ 52.07

Rent 95.

Total Expenses — 147.07

Total Income 79.81

Loss. 67.26
Income from selling coupons 25.00

42.26 Total loss for
February.

March up to 15th

Expenses for Supplies to date 81.52

Income to date 90.44

Also we have \$65.56 worth of work done or on order and eight
sittings taken but not ordered ^{from} yet, and ~~the~~ six appointments.

We now have a good supply of mounts on hand, also
about five hundred mounts, including some we brought in our freight from Chinook.
printing paper. We have paid for one thousand business
cards which we have on hand, one hundred & twenty-five
complimentary folders, but only one dozen plates. I
hate to spend \$26.00 all at once for a case of plates (20 dozen)
until we have more money ahead. They cost five cents
more per dozen by the dozen.

I think we will do a little better than come
out even this month, except for living expenses. It costs the
two of us about \$1.50 per day to live - including everything. We
don't spend any money on amusements of course.

I make mostly two pictures on a 5x7 plate & enlarge to
whatever size is ordered thus being able to give people more to
choose from.
Selden.

c.s. Belden 38 Pine ave. Long Beach, Calif.

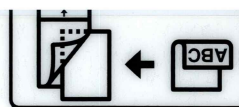


Mr. W. H. Belden
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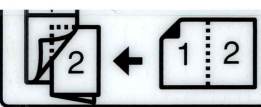
A3/A4
B4/B5

A4
B5



FRONT
↑

A3
B4



B4/B5

A3/A4