

The Evangelist

P. O. BOX 2330,
NEW YORK CITY.

Dear Sir :

Permit us to call your attention to a special service now rendered by **THE EVANGELIST** which may be of great aid to you and those associated with you in church-work.

Situated, as we are, at the center of business New York, the makers and sellers of all articles used in the conduct of churches, Sunday-schools, etc., are clustered around us and accurate and prompt information regarding all such articles is within easy reach. This we place at your command. For instance :—

Do YOU want to know

of the most approved methods now in use by the strongest New York Churches ; the latest ideas in church organization, decoration or equipment ; the newest and best hymn books, their character and cost ; parallel Bibles for study use or pulpit reading ; methods of lighting, heating or ventilating churches ; Communion sets of solid silver or plated-ware, cost, new designs, etc. ; Communion wines, fermented or unfermented, its cost, keeping, etc. ;

the latest books on religious topics, their character or cost ; stationery or job printing ; stained glass windows ; memorial tablets ; pews ; pulpits ; reading-desks ; reading-lights ; pulpit furniture ; carpets ; cushions ; fonts ; bells ; clocks ; pianos ; organs, great or small ; or anything else of use in or about the church ? If you do, write to **THE EVANGELIST** and information will be given you promptly and without charge.

Do the TRUSTEES

want to know of a suitable architect to build or remodel a church, or to improve to the best advantage any site you may have under consideration ; how to manage the problems of heat, light and ventilation ; how other churches raise money ; how they manage their church debts ; of the newest devices of bonding church debts ; how to engage wisely the employees of a church ; how best to advertise the services and to give them proper publicity, etc.? **THE EVANGELIST** will give them practical information on the topics desired from the most experienced and best authorities in New York City.

Does the ORGANIST or CHOIR LEADER

want to know of the latest anthems, voluntaries, preludes, offertories, chants, Scripture sentences or selections from the oratorios ; of

new motors, gas, water or electric ; or of anything wherewith to improve or beautify the musical service ? If so, have him write to **THE EVANGELIST**.

Does the SUNDAY-SCHOOL SUPERINTENDENT

want to know of the latest and best helps in Sunday-school work, seats, blackboards, maps, charts, texts, song-books, cards, cantatas, lesson-helps, libraries, latest books for libraries, teachers' registers, class cards, library cards, librarians' records, superintendents' records, etc.? If so, full and accurate information will be supplied by **THE EVANGELIST**.

Do the LADIES

want to know of the latest and best helps for Home or Foreign Missionary meetings, sewing circles, pastors' aid societies, church entertainments or other agencies of church work ? If so, let them write to **THE EVANGELIST** and the reply will be prompt.

Do the YOUNG PEOPLE

want to know of the latest supplies and aids for Christian Endeavor workers, King's Daughters, Boys' Brigades, Brotherhoods or other organizations ; of special music, badges, cards, books,

etc.? If so, have them write to **THE EVANGELIST** as to character, prices, etc.

We desire that active workers in the church, whether subscribers or not, should avail themselves freely of this service. No one need hesitate to do so for fear of imposing upon us, for, of course, it is of benefit to the paper to be a valuable medium between its readers and the business public. Whether relating to materials, prices or current customs, information will be accurate, unbiassed and practical. There is no expense attending any search so far as **THE EVANGELIST** is concerned. At times, information may be required which calls for outside disbursements, such as special designs or architectural drawings. In such cases a report to that effect will be made before any expenditure is incurred.

FOR THE EVANGELIST.

